

EXHIBITOR KIT

Fast Facts and Deliverable Deadlines

Conference Date: May 3-5, 2024

Conference Venue: Omni Frisco Hotel
11 Cowboys Way
Frisco, TX 75034

Registration: Star Ballroom Foyer

General Session Location: Star Ballroom A/B

Product Theater Location: Star Ballroom D

Exhibit Hall Location: Star Ballroom C & Star Ballroom Foyer

Conference Website: <https://www.advancinggipatientcare.org/>

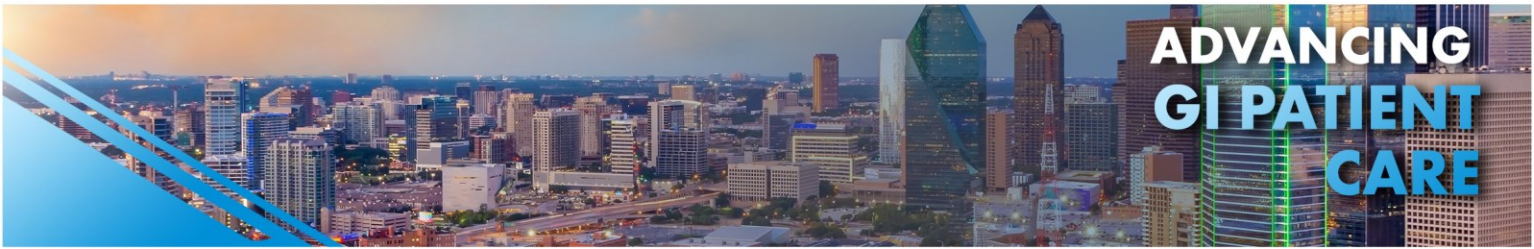
To ensure you have a successful sponsorship experience, we ask that you comply with the deliverable deadlines indicated in this exhibitor kit.

Deadlines

- **Upon receipt of this exhibitor kit**
 - ❖ Send company logo to be used on conference materials to cdublin@taggrp.com
- **Wednesday, April 3, 2024**
 - ❖ Industry-sponsored event details
- **Friday, April 12, 2024**
 - ❖ Hotel accommodations
 - ❖ Conference bag inserts
- **Wednesday, April 17, 2024**
 - ❖ Complimentary conference registration
- **Wednesday, May 1, 2024**
 - ❖ Shipment/Exhibit booth tracking info

Accredited by:





Conference Exhibitor Information

Each sponsor receives an exhibit booth & access to the exhibit hall & sessions.

Varying your level of sponsorship, you are entitled to the following exhibit booth table(s):

- Platinum 12 ft exhibit table & 2 chairs
- Gold & Silver 6 ft exhibit table & 2 chairs

Exhibit Schedule:

- Setup Time Friday, May 3rd from 3:30 – 5:00 PM
Saturday, May 4th from 7:00 – 7:45 AM
- Breakdown Time Sunday, May 5th from 1:00 – 3:00 PM

Exhibit Hall Hours:

Saturday, May 4 th	Sunday, May 5 th
7:45 – 8:15 AM	7:45 – 8:15 AM
10:50 – 11:10 AM	10:00 – 10:20 AM
12:00 – 1:00 PM	11:30 – 12:30 PM
3:00 – 3:20 PM	
5:30 – 7:00 PM	

**The agenda is subject to change.*

For detailed agenda visit, <https://www.advancinggipatientcare.org/agenda>

Additional Information:

- All exhibits may begin no earlier than 3:30 PM on **Friday, May 3rd**. Failure to occupy your exhibit space by **Saturday, May 4th** at 8:00 AM permits conference organizers to re-allocate space if needed.
- Each tabletop exhibit will have the exhibiting company's name on a tent card on their table(s).
- All signage and materials for each exhibit table must be provided by the exhibiting company.

Accredited by:



- In the event you require additional AV at your booth (e.g., extension cord, Internet access, monitor, etc.) please contact the hotel vendor, Pinnacle Live. Please call or email the venue director, Larry Slocum at larry.slocum@pinnaclelive.com or 1-469-780-4435. Any additional costs associated with these items will be the responsibility of the Sponsor/Exhibitor.
- Each company is responsible for shipping booth materials back at its own expense. All outgoing packages need to be labeled, sealed, and left on the exhibit table.
- We recommend including shipping labels and packing tape with your outbound shipment. Please remember to schedule a pickup of your exhibit materials with your preferred carrier in advance.

Shipping & Receiving

All tabletop exhibit materials should be scheduled to arrive 48 hours prior to the event's start date, **Wednesday, May 1, 2024**. All box handling charges are at the expense of the exhibition company. There will be a \$5.00 per box, incoming and \$5.00 outgoing handling charge for all boxes processed by the hotel's Procurement Department. Each pallet or crate delivered to the hotel is subject to a \$125.00 handling charge. Any boxes received or shipping on Saturday or Sunday will incur an incoming and outgoing, \$5.00 per box handling fee.

Please address and label all tabletop exhibit packages as follows:

Attention: Name & Phone #

Group: Focus Medical, Advancing GI Patient Care 2024 Conference

Arrival: May 3, 2024

Address: 11 Cowboys Way Frisco, TX 75034

Sales Manager: Raven Richards Phone/Email: 469-287-0313 / raven.richards@omnihotels.com

Number of Boxes: XXX

All packages must contain an additional label with the following information:

1. Return address
2. Name of Group
3. Meeting room and date
4. Group contact (Camille Dublin)
5. Name of person that will claim package
6. Date of that person's arrival

Important: Once you have shipped your tabletop exhibit materials to the venue, please email the tracking numbers to Camille Dublin at cdublin@taggrp.com.

Hotel Accommodations

A limited number of rooms are reserved at The Hotel at Avalon. Hotel accommodation is available on a first-come, first-served basis.

Discounted room rate: \$295.00 plus taxes & fees

Reservation cut-off date: Friday, April 12, 2024

Venue link: <https://www.advancinggipatientcare.org/hotel>

Hotel reservation link: <https://www.omnihotels.com/hotels/frisco/meetings/advancing-gi-patient-care-conference-2024-05032024>

Sponsorship Benefits & Deliverable Deadlines

Complimentary Registrations

Depending on your organization's level of sponsorship, you are entitled to the following complimentary conference registrations:

- ❖ Platinum – 6 complimentary conference registrations
- ❖ Gold – 4 complimentary conference registrations
- ❖ Silver – 2 complimentary conference registrations

To register your company, please [click here](#) or visit the website at:

<https://www.advancinggipatientcare.org/event-details/2024-advancing-gi-patient-care-sponsor-registration>

Important: Registration deadline is **Wednesday, April 17, 2024**. Any additional personnel above complimentary registrations allotted will be charged a registration fee of \$500.00 USD.

Welcome Reception

Join us for a welcome reception on Saturday evening, May 4th from 5:30 to 7:00 pm! We are excited to extend our invitation to network with the GI Alliance faculty & attendees. Save the date and stay tuned for more information.

Depending on your organization's level of sponsorship, you are entitled to the following welcome reception invitations:

- ❖ Platinum – 6 invites
- ❖ Gold – 4 invites
- ❖ Silver – 2 invites

Conference Bag Insert(s)

Top-tier sponsors are entitled to include promotional inserts in the conference attendee bags, according to their level or support:

- ❖ Platinum – 2 promotional inserts
- ❖ Gold – 1 promotional insert

Instructions:

1. Ship a quantity of 200 pieces per insert
2. Inserts should be no larger than 8.5 x 11 in size
3. Inserts must be received at the address below by **Friday, April 12, 2024**
4. Once inserts are shipped, send an email to: cdublin@taggrp.com with a PDF image of the inserts and a total number of boxes & tracking numbers.

Bag Insert Shipping Address: Tactical Advantage Group
120 Eagle Rock Ave, Suite 305
East Hanover, NJ 07936
Attn: Giant Leap / GI Alliance – Bag Inserts

Industry Forum (Platinum sponsor Only)

Platinum sponsors receive an opportunity to host a one (1) 30-minute roundtable discussion with thought leaders in your therapeutic area. This session can be used to discuss anything related to your company.

Additional Information:

- Time slots are available on a first-come, first-served basis.
- The forum is available for in-person participation only.
- A meeting room and standard audio/visual will be provided by the conference.

Industry-Sponsored Event *(Platinum sponsor only)*

Platinum sponsors receive an opportunity to host one 45-minute product theater.

Additional Information:

- Time slots are available on a first-come, first-served basis.
- A meeting room and standard audio/visual will be provided by the conference.
- Provide *Title* of the presentation and *Speaker Name, Affiliation, City, & State*, no later than **Wednesday, April 3, 2024**.
- The conference organizers will be providing all meals for all attendees. No food costs will be incurred or need to be reported by the sponsoring company.
- We cannot release a pre-registration list or registration list on-site for sign-in purposes.
- Conference organizers are not responsible for speaker introduction.
- Speaker travel, honorarium, and sunshine act reporting (if applicable) will be the responsibility of the sponsoring company.
- All promotional items such as signage are to be provided by the sponsoring company.

Thank you for your participation and support! Feel free to reach out with any questions.

TAG Conference Sponsorship Team

Camille Dublin

Associate Program Director

cdublin@taggrp.com

Cell: (845) 653-6871

Brian Mitrow

Sales Associate, Sponsorship Sales

bmitrow@taggrp.com

Cell: (908) 200-1337

Rob Taglienti

Manager, Sponsorship Sales

rtaglienti@taggrp.com

Cell: (862) 219-8650

Accredited by:

