



# ADVANCING GI PATIENT CARE

Powered by: GI Alliance

MAY 3-5, 2024

## SUPPORT PROSPECTUS

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# GI ALLIANCE PARTNERS



# INTRODUCTION

Dear Colleague,

We are pleased to announce that Giant Leap Conference will be held on Friday, May 3–Sunday, May 5, 2024.

The conference will deliver focused, educational updates to approximately 200 healthcare providers, highlighting clinically relevant advances in the management of patients with chronic liver disease (CLD) and gastrointestinal (GI) disorders. It will feature an interactive format to enhance its educational impact. Internationally renowned hepatologists and gastroenterologists will lead the development of educational content and will serve as program faculty. The faculty will review state-of-the-art developments in GI disorders and CLD, including gastroparesis (GP), inflammatory bowel disease (IBD), irritable bowel syndrome (IBS), diet and GI cancer, C. difficile, hepatocellular carcinoma (HCC), cirrhosis, nonalcoholic fatty liver disease (NAFLD), and nonalcoholic steatohepatitis (NASH).

The forum will deliver emerging scientific findings and incorporate expert opinions on best practices for the diagnosis and management of patients with CLD and GI disorders.

Sincerely,

**GEORGE CATINIS, MD, FACG**

**Course Director, Advancing GI Patient Care**

Director, Department of Education

GI Alliance

Metairie, LA

# AGENDA OUTLINE

## FRIDAY, MAY 3, 2024

- 5:00 – 5:30 PM                      Registration / Exhibit Hall
- 5:30 – 7:00 PM                      VIP Networking & Sponsor Recognition Event

## SATURDAY, MAY 4, 2024

- 7:45 – 8:15 AM                      Registration / Breakfast / Exhibit Hall
- 8:00 – 8:45 AM                      Breakfast / Industry-Sponsored Event
- 8:50 – 8:55 AM                      Welcome & Introduction

### SESSION 1: LUMINAL GI

- 9:20 – 9:40 AM                      AI in Endoscopy
- 9:20 – 9:40 AM                      The Non-IBD Colitis
- 9:40 – 10:00 AM                      SSLs Detection- Resection & Follow-Up
- 10:00 – 10:20 AM                      45 is the New 50- The New Screening Updates  
& Do We Meet the Demand?
- 10:20 – 10:40 AM                      Anticoagulants & Anti Platelets During  
Acute GI Bleeding
- 10:40 – 11:00 AM                      Esophageal Motility Disorders- FLIP versus HRM
- 11:00 – 11:10 AM                      Q&A / Panel Discussion
- 11:00 – 11:30 AM                      Break / Exhibit Hall

### SESSION 2: ANORECTAL

- 11:30 – 11:50 AM                      Hemorrhoids & Fissures
- 11:50 – 12:10 PM                      Pelvic Floor Dysfunction

*\*This agenda is subject to change.*

# AGENDA OUTLINE

## SATURDAY, MAY 4, 2024

12:10 PM – 12:20 PM Q&A / Panel Discussion

12:20 – 1:20 PM Lunch / Exhibit Hall

12:30 – 1:15 PM **Industry-Sponsored Event**

### **SESSION 3: PRACTICE MANAGEMENT**

1:20 – 1:40 PM **What Does Your APP Bring to the Practice?**

1:40 – 2:00PM **Payor Contracting & Revenue Cycle Management**

2:00 – 2:20 PM **GIA Pathways**

2:20 – 2:30 PM Q&A / Panel Discussion

### **SESSION 4: CANNABIS**

2:30 – 2:50 PM **Cyclical Vomiting Syndrome**

2:50 – 3:10 PM **Venoocclusive Disease**

3:10 – 3:20 PM Q&A / Panel Discussion

### **SESSION 5: IBD**

3:20 – 3:40 PM **IBD & Pregnancy**

3:40 – 4:00 PM **Creating a Quality Endo Report**

4:00 – 4:20 PM **When to Call the Surgeon**

4:20 – 4:30 PM Q&A / Panel Discussion

4:30 – 5:15 PM **Industry-Sponsored Event**

5:30 – 7:00 PM **Welcome Reception / Exhibit Hall**

*\*This agenda is subject to change.*

# AGENDA OUTLINE

**SUNDAY, MAY 5, 2024**

**7:45 – 8:15 AM** Registration / Breakfast / Exhibit Hall

**8:00 – 8:45 AM** Breakfast / Industry-Sponsored Event

## **SESSION 6: LIVER & PANCREAS**

**8:45 – 8:50 AM** Welcome Day 2

**8:50 – 9:10 AM** Changing the Course of Pancreatic Cancer-  
Innovations in Screening, Diagnosis & Treatment

**9:10 – 9:30 AM** Post ERCP Pancreatitis- Prevention Strategies

**9:30 – 9:50 AM** Acute Liver Failure- New Guidelines Updates

**9:50 – 10:10 AM** When to Call the Transplant Team

**10:10 – 10:20 AM** Q&A / Panel Discussion

**10:20 – 10:40 AM** Break / Exhibit Hall

## **SESSION 7: PHARMACOLOGICAL ADVANCES IN GI**

**10:40 – 11:00 AM** Obesity & Medical Management for the GI Doctor

**11:00 – 11:20 AM** MASLD- The Future of Anti Fibrotics

**11:20 – 11:40 AM** The Resistant H.Pylori- What Do We Do Now?

**11:40 – 11:50 AM** Q&A / Panel Discussion

**11:50 AM – 12:50 PM** Lunch / Exhibit Hall

**12:00 PM – 12:45 PM** Industry-Sponsored Event

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# AGENDA OUTLINE

**SUNDAY, MAY 5, 2024**

## **SESSION 8: IN OUR HEADS**

<b>12:50 – 1:10 PM</b>	<b>It Hurts- Neuromodulation &amp; Pain</b>
<b>1:10 – 1:30 PM</b>	<b>MCAS</b>
<b>1:30 – 1:50 PM</b>	<b>Food Sensitivity</b>
<b>1:50 – 2:10 PM</b>	<b>Bloated</b>
<b>2:10 – 2:20 PM</b>	<b>Q&amp;A / Panel Discussion</b>
<b>2:20 – 2:30 PM</b>	<b>Closing Remarks &amp; Adjourn</b>

*\*This agenda is subject to change.*



# 2024 SPONSORSHIP OPPORTUNITIES

Benefits at the Giant Leap Conference	Platinum 85,000	Gold \$25,000	Silver \$7,500
<b>Acknowledgment as a conference sponsor</b> <ul style="list-style-type: none"> <li>• Logo recognition across various platforms, including the conference website and in written communications. Your logo will be displayed, ensuring maximum visibility among all attendees</li> </ul>	✓	✓	✓
<b>Increased exposure as a conference sponsor</b> <ul style="list-style-type: none"> <li>• Premier recognition as a top-level sponsor on website and during the opening remarks of the conference</li> </ul>	✓		
<b>Complimentary Conference Registrations</b>	6 Registrations	4 Registrations	2 Registrations
<b>Opportunity to host a live Industry-Sponsored Event</b> <ul style="list-style-type: none"> <li>• One (1) 45-minute time slot, inclusive of presentation and Q&amp;A</li> <li>• Standard audio visual will be provided by the conference</li> <li>• Speaker travel, honorarium, and Sunshine Act reporting (if applicable) will be the responsibility of the sponsoring company</li> </ul>	✓		
<b>Opportunity to host an Industry Forum</b> <ul style="list-style-type: none"> <li>• One (1) 30-minute roundtable discussion with up to three (3) thought leaders in your therapeutic area. This session can be used to discuss anything related to your company</li> </ul>	✓		
<b>Welcome Reception Invitations</b>	6	4	2
<b>Conference Bag</b> <ul style="list-style-type: none"> <li>• Presence of corporate logo on the attendee conference bag</li> </ul>	✓	✓	
<b>Conference Bag Inserts</b>	2 Inserts	1 Insert	
<b>Exhibit Space</b>	12' table & 2 chairs	6' table & 2 chairs	6' table & 2 chairs

# TERMS AND CONDITIONS

## CONFERENCE ORGANIZER

For the purpose of this document, GI Alliance, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

## REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

## PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment is due in full upon signing.

## CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled to within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

## FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to reassign any space that has not been occupied by the confirmed Exhibitor by May 4, 2024 at 7:00 AM. Should this occur, the confirmed Exhibitor agrees to forfeit their exhibit space without a refund.

## SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting their written request to the Conference Organizer no later than April 5, 2024. With the express written permission of the Conference Organizer, the same meeting-offering parameters indicated above will apply.
- Any travel or accommodation-related expenses (e.g., rescheduled flights and additional nights of lodging) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibility of the Sponsor.

## EXHIBIT LOGISTICS

- All requests (e.g., power sources and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details about the event. Within three months prior to the conference, you will receive the Exhibitor Kit.



## SPONSORSHIP SELECTIONS

### SPONSORSHIP LEVEL (Check One)

- Platinum – \$85,000.00
- Gold – \$25,000.00
- Silver – \$7,500.00

### PLATINUM SPONSORS ONLY

Select preferred time slot for a live Industry-Sponsored Event:

Saturday, May 4, 2024

- Breakfast
- Lunch
- Dinner

Sunday, May 5, 2024

- Breakfast
- Lunch

**SPONSORSHIP TOTAL: \$ \_\_\_\_\_ USD**

### SPONSORSHIP NOTES:

## PAYMENT METHODS

### CHECK

Upon submission, you will receive an invoice for your sponsorship. To pay, please follow the instructions outlined below and on your invoice.

### PLEASE MAKE CHECKS PAYABLE TO:

GI Health Foundation Inc.

### PLEASE INCLUDE ON THE MEMO LINE:

FMC 24-09 Giant Leap Conference

### MAIL TO:

GI Health Foundation Inc.  
c/o HBK CPA's & Consultants  
101 Crawfords Corner Rd., Suite 2216  
Holmdel, NJ 07733

### ACH or WIRE

Please email [accounting@gihealthfoundation.org](mailto:accounting@gihealthfoundation.org) to request Tactical Advantage Group banking information for ACH or wire payments.

### CREDIT CARD

A 3% processing fee will be applied for processing through PayPal. To accept, initial here: \_\_\_\_\_

### Card Type

AMEX  VISA  MASTERCARD  DISCOVER

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_

### Name as it appears on Credit Card:

\_\_\_\_\_

### Billing Address (if different than above):

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.